

# ESNA Forum 2024

28 November 2024 | The Hotel, Bd de Waterloo 38, Brussels

## PROGRAM

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08h30 *Reception and Welcome Coffee*

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09h00 **Opening Remarks**

Arthur Jordão, Executive Director, ESNA

09h05 **Keynote Speech**

Under confirmation

09h30 **Unlocking Opportunities - Funding Options in the Evolving EU Landscape**

Michiel Sheffer, President of the Board, European Innovation Council

Armando Melone, Policy officer on access to finance, DG GROW, European Commission

Thijs Povel, CEO & Founder of Dealflow.eu & Member of the Advisory Board of ESNA

Moderated by: Sarah Luvisotto, Head of Marketing & Communications, ESNA

10h00 **ESNA handbook - the way forward for Europe's startups**

Thaleia Misailidou, Angel Investor

Ricardo Greenfield, Member of Executive Management board at EurA AG

Other names under confirmation

Moderated by: Carolina Rossi, Head of Network & Strategic Initiatives, ESNA

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10h45 *Coffee Break*

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**11h15    Shaping the Future: Europe's Visionary Approach to AI**

Keynote by Lucilla Sioli, Head of AI Office, European Commission

Fireside Chat

Lucilla Sioli, Head of AI Office, European Commission

Carme Artigas, Co-Chair of Advisory Board on AI, United Nations

Moderated by: Sarah Luvisotto, Head of Marketing and Communications, ESNA

**11h45    FARI: creating impact through the responsible use of AI technologies**

Karen Boers, Managing Director of FARI – AI for the Common Good Institute

**12h15    Closing Remarks**

Linda Capusa, Operations Director, ESNA

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To attend the event please fill in the [\*\*REGISTRATION FORM\*\*](#)